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Home Standard Reporting Custom Reporting

ADVANCED SEGMENTS EXPORT ADD TO DASHBOARD

Search Overview

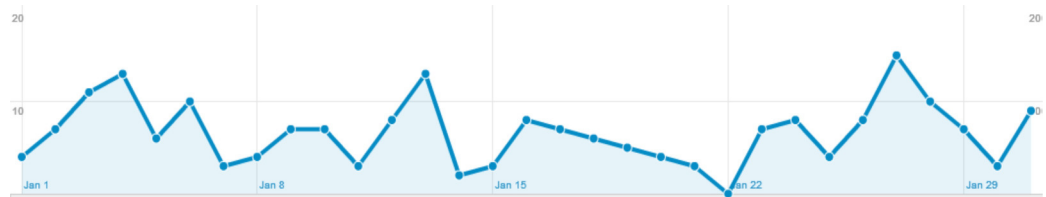
Jan 1, 2012 - Jan 31, 2012

38.03% of total visits

Site Usage Ecommerce

Visits ● 205 <small>% of Total: 38.03% (539)</small>	Pages/Visit 3.01 <small>Site Avg: 3.22 (-6.39%)</small>	Avg. Time on Site 00:02:27 <small>Site Avg: 00:03:50 (-36.34%)</small>	% New Visits 58.54% <small>Site Avg: 58.63% (-0.15%)</small>	Bounce Rate 23.90% <small>Site Avg: 30.06% (-20.47%)</small>
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Graph Mode: Line Chart Compare Metric Graph By:



Viewing: Traffic Type **Source** Keyword Campaign Other™

Secondary dimension: Sort Type: View:

Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1. google	118	3.38	00:02:08	70.34%	25.42%
2. aol	38	2.47	00:03:39	7.89%	2.63%
3. bing	29	2.66	00:02:41	68.97%	48.28%
4. yahoo	19	2.42	00:01:43	73.68%	15.79%
5. ask	1	1.00	00:00:00	0.00%	100.00%

Plot Rows

Show rows: 10 Go to: 1 1 - 5 of 5

AUDIENCE

- Overview
- Demographics
- Behavior
 - New vs Returning
 - Frequency & Recency
 - Engagement
- Technology
 - Browser & OS
 - Network
- Social
 - Engagement
- Action
- Pages
- Mobile
 - Overview
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- Visitors Flow

ADVERTISING

AdWords

TRAFFIC SOURCES

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 - Campaigns
- Search Engine Optimization

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