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http://www.oahelps.org - http://www.oa...  
www.oahelps.org [DEFAULT]

Home Standard Reporting Custom Reporting

ADVANCED SEGMENTS EXPORT ADD TO DASHBOARD

### Referral Traffic

Dec 5, 2011 - Jan 4, 2012

35.94% of total visits

Site Usage Ecommerce

Visits <b>92</b> % of Total: 35.94% (256)	Pages/Visit <b>3.79</b> Site Avg: 3.16 (20.04%)	Avg. Time on Site <b>00:04:27</b> Site Avg: 00:02:51 (56.17%)	% New Visits <b>57.61%</b> Site Avg: 66.02% (-12.73%)	Bounce Rate <b>22.83%</b> Site Avg: 21.88% (4.35%)
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Graph Mode: Line Chart Compare Metric Graph By:

Viewing: **Source** Landing Page Other

Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1. oahelps.org	41	4.29	00:04:03	48.78%	19.51%
2. oawestchester-ny.org	18	4.67	00:07:20	83.33%	5.56%
3. oa.org	12	2.00	00:01:47	41.67%	41.67%
4. oanyc.org	4	3.00	00:03:06	100.00%	25.00%
5. oahelps.us2.list-manage.com	3	3.00	00:05:53	33.33%	33.33%
6. new.oahelps.org	2	5.00	00:05:15	50.00%	0.00%
7. oaregion6.org	2	1.50	00:00:05	50.00%	50.00%
8. wjcs.com	2	3.50	00:04:08	100.00%	0.00%
9. 36ohk6dgmcd1n.c.yom.mail.yahoo.net	1	2.00	00:02:10	0.00%	0.00%
10. mail.aol.com	1	2.00	00:00:13	0.00%	0.00%
11. oawestchester-ny.org	1	12.00	00:34:02	100.00%	0.00%
12. results-page.net	1	1.00	00:00:00	100.00%	100.00%
13. swctoa.org	1	4.00	00:04:14	100.00%	0.00%
14. us2.campaign-archive2.com	1	1.00	00:00:00	0.00%	100.00%
15. webcrawler.com	1	1.00	00:00:00	100.00%	100.00%
16. www.rock.to/PaypalToForex	1	1.00	00:00:00	0.00%	100.00%

Plot Rows

Show rows: 50 Go to: 1 1 - 16 of 16

#### AUDIENCE

Overview

Demographics

Location

Language

Custom Variables

User Defined

Behavior

New vs Returning

Frequency & Recency

Engagement

Technology

Browser & OS

Network

Social

Engagement

Action

Pages

Mobile

Overview

Devices

Visitors Flow

#### ADVERTISING

#### TRAFFIC SOURCES

Overview

Sources

All Traffic

Direct

Referrals

Search

Campaigns

Search Engine Optimization

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