

## WUIG Minutes – August 2, 2012

1. Serenity Prayer – Welcome – Read Tradition of the month.
2. **Introductions:** Don C., Chair; Megan W., Vice Chair; Mark S., Treasurer and Wed. pm Pelham; Jan G., Corresponding Sec.; Julie V., Recording Sec.; Greg W., Website; Cindy C., Region 6 Delegate; Jeannette F., Co-Chair, Workshop Series and Temporary Sponsor Bank; Carter S., News Letter, Christine Z., PI; Carmella S., Sun am WP.; Pam S., Mon pm Pelham; Mike M., guest; Sue, Wed. pm, WP; Mary T., Wed. pm, Katonah; Lisa M., Sat am Garrison; Denise , Wed. pm Yorktown; Rachel, Thurs. pm Pelham; Ann.
3. **June Minutes:** approved as submitted – Julie V.
4. **June Treasury Report:** approved as submitted. Balance \$7,300.
5. **Corresponding Sec.:** Jan G. Hot Line telephone calls: July 89, June 71, May 56. Last 11 months: 729. Jan stated Hot Line message very long and boring. She suggested changing the format to be more concise and to have ability to talk to a live person earlier in the recording. She also suggested a Voice Person do recording. Jan to pursue.
6. **Committee Reports:**
  - **PI/Prof Outreach:** Christine Z. IG to have tent at Health Fair in Porchester, Saturday, August 5 from 10-2:00 pm.
    - Placemats: contract ends July. Do we renew contract? Cost: \$1400 for six months. There was discussion whether to keep ads revolving through northern, southern and central Westchester or to run them simultaneously. Motion: to run simultaneously if cost did not exceed \$2000. Motion passed. Hits from placemats: June 79 visits, July 91.
    - Christine proposed ads on screen at movie theatres. A number of group stated these ads were too expensive.
    - Public Service Announcements were suggested. We agreed to apply and, if approved, run Public Information poster campaign in conjunction.
    - Flyers – little activity lately. Carter said he would get flyer program reinvigorated.
  - “Is Food a Problem for You” business cards. Greg to reorder an additional 2000. Christine to order 25 packs of “post-its”
  - Whole Foods banner renewal. Cost \$2,900 for four months. Current agreement with Whole Foods was banner could stay until new advertiser bought space. It was agreed that Megan would negotiate best deal and to add an adhesive QR code to banner.
  - News Letter - Carter S. August/September issue published and available for IG members to distribute to their local meetings.

- Website: Greg W. 410 unique visits for June vs 282 for June 2011; July 2012 382 visits vs 318 for July 2011. Greg stated more people accessing from smart phones and tablets. Greg has tweaked the PI Page to include more of a repository of PI activities.

Greg recommended 1-2 minute video testimonials. IG agreed to have Greg create a couple of videos and bring them to September IG meeting.

## 7. Priority Member Support Activities

**A. IDEA Day:** Lisa M. and Megan W. co-chair. Saturday, November 17 from 2-5 at Graymoor, Garrison. Cost \$50 for room.

**B. Working and Living the Program Workshops:** Carol B. and Jeannette F. Next workshop Sunday, September 9 from 2-5 pm at YWCA, White Plains. Jeannette and Carol to arrange flyers to be distributed. It was noted that at last workshop it was difficult to hear when we broke up into small groups in larger room. Jeannette to look into break-out rooms. Also it was suggested that when we break into small groups there is a list of 3-4 questions to get participants engaged.

**C. Abstinence Booklet–** Don C. Don has begun distribution. The remaining booklets to be distributed as follows:

Mon White Plains 10:30 – 25 copies	Thu Pelham 6:30 – 5 copies
Mon White Plains 12:30 – 10 copies	Thu Hartsdale 7:30 – 5 copies
Mon Pelham 7:30 – 5 copies	Fri Brewster 10:00 2 copies
Tue Pelham 4:00 – 5 copies	Fri Pelham 5:30 – 3 copies
Tue Yonkers 7:00 – 5 copies	Sat Garrison 8:30 – 10 copies
Tue Pleasantville 7:00 – 5 copies	Sat South Salem 9:00 – 10 copies
Wed Yorktown 1:00 – 5 copies	Sat White Plains 10:00 – 5 copies

## 9. Other Business

Region 6 Convention, Ottawa: Carmella S. said bus leaving from Manhattan, stopping at White Plains \$125 round trip. See News Letter for information.

## 10. Questions, concerns, announcements

Don suggested IG members look at MAP and come prepared for September meeting with priorities for 2013. Don mentioned World Service has agreed to spend time doing an Inventory of OA in order to explore innovative recovery structures within the 12 Step Program to increase participation.

11. Meeting adjourned. **Next Meeting September 6, 2012**

