

Attachments to December 2006 WUIG Minutes

Public Information Committee Report – December 06

(Submitted by Carol B.)

Movie Ad

As the result of the decision at the November WUIG meeting, the committee pursued placing an ad about OA in a local movie theater. On 11/5/06, we met to determine the wording of the ad and, after reviewing several suggestions made by OAers, agreement was reached. We then met with the representative from Screenvision to sign the contract. Over the next few days, an OAer who is a graphic designer worked on the design and, on 11/14/06, the completed ad was emailed to Screenvision, where it was made into a slide ready for distribution.

Summary:

- 1) The OA ad will appear every 5 to 6 minutes for approximately 10 seconds preceding every movie on 5 screens (out of 15) at the White Plains City Center.
- 2) Starting December 8, 2006 thru March 1, 2007 (12 weeks).
- 3) Total cost \$1500 including a one-time charge of \$300 for production.
- 4) Because we developed our own ad and supplied a finished product to Screenvision, the ad remains our property.
- 5) White Plains City Center has agreed to allow us to place free OA literature at their Guest Services desk.
- 6) A Copy of the OA ad is attached.

Community Fairs

On 10/5/06, OA volunteers participated in a special event at the NY Presbyterian Hospital in White Plains. Information and literature about OA was distributed to staff and patients. The event was held from 1:00 pm – 3:00 pm and there was no charge to us except for the cost of literature that we gave out free of charge.

On 12/3/06, OA volunteers participated in St. Gregory The Great's Christmas Fair in Harrison. Information and literature about OA was distributed to vendors at the Fair, members of St. Gregory's and community members. OA volunteers spoke with people who had never heard of OA before, with adults concerned about their own or a friend's eating problems, with parents concerned about their children's eating problems and to a school health teacher eager to have information for his students. The event was held from 8:30 am – 4:00 pm and there was a \$50.00 charge to participate (half price due to our non-profit status) plus the cost of literature that we gave out free of charge.

Public Service Announcement

We continue to participate in Cablevision's free Public Service Announcement program. The OA PSA (produced by WSO with our local hotline number) continues to run on 4 Cablevision channels: SOAP, WE, CORT and TTC. It runs in the towns of Elmsford, Mt. Kisco, Portchester, Yonkers and Yorktown. From 5/29/06 – 6/25/06, our PSA ran 205 times, for a total airtime value of \$7,854.00. Further details will be included in subsequent reports.

Corresponding Secretary's Report Dec. 2006, **submitted by Larissa M.**

1. Meeting Lists
 - a. 50 meeting lists given to PI committee for Harrison Fair (12/3)
 - b. about 100 left for December distribution
 - c. next printing scheduled for January
 - d. remind your groups to send any modification of contact, group secretary, time changes or temporary or permanent closures my way
2. Correspondence
 - a. Received printed notification/ registration form from Southeast CT Intergroup for an OA Summer Weekend Retreat 6/22-6/24, 2007 called "Tranquility Through the Steps" Early registration is \$145 by Jan. 15th
 - b. I have 2 copies if anyone wants to make more and distribute
 - c. They sent the notice via email so it can be sent out to our distribution list and posted on our website
 - d. They sent us their meeting list electronically as well but, the format could not be opened. Will followup next week.
3. World Service Website Updates
 - a. Site states all meetings are "Open" unless otherwise indicated so all of our closed meetings appear open on the www.oa.org site.
 - b. I have reviewed the updates I sent in 2 months ago and there are still some mistakes
 - c. I will contact world service with the corrections by next month
 - d. In the interim, if you notice a meeting with incorrect information on the World Service Website, please notify me so I can get them the changes.
4. Hotline Updates
 - a. Please check with your groups for Holiday openings and closings and get that information to me ASAP
 - b. I would like to do one set of recordings covering the holidays & New Year's.
 - c. Call Volume Reporting
 - i. I have made 4 separate attempts to get a list of the reports available
 - ii. I have confirmation reports are available and they can go back a year
 - iii. There is no charge for the reports
 - iv. No one has gotten back to me with how to get these reports
 - d. Vanity Hotline #
 - i. I researched several call options and 914-overeat is a valid home number
 - ii. If we want a toll-free number we have to get one through a different phone company and have it route to our hotline #
 - iii. I have not researched the pricing involved with that as of yet

Meeting Outreach/IR Mentoring Committee Report, Dec. 2006

Submitted by Beatrice S.

There is no report on the IR Mentoring Committee.

Meeting Outreach Committee - Meetings that do not have a Representative are:

Tuesday: Pelham Manor, Pleasantville, WP-Mem. Utd. Met.-PM,
Yonkers
Wednesday: WP-Mem. Utd. Meth.-PM, WP-Ridgeview- PM
Friday: WP-Mem. Utd. Meth.-PM
Sunday: Tarrytown

Tom S. will Chair these 2 positions from January to May.

Sincerely,
Beatrice

Web Site Report from Chair - December 2006, submitted by Beth T.

The website continues to be updated as new information comes in. Please have meetings submit anniversary info as well as any holiday openings or closings. Any pertinent information regarding OA or meetings can be submitted for posting. Please encourage this. It would be great if the Reps could take a look at the site and make sure there are directions to their meeting posted and that they are accurate.

We received a few e-mails from people looking for meetings, one with information about a Connecticut Retreat, a couple from people who wanted to be added to the distribution list. A couple of e-mails were sent out to our distribution list with current information updates. In addition the November minutes were e-mailed to IG Reps by Kim, the Acting Recording Secretary and I e-mailed them to the distribution list. The minutes are posted to the website. The Nov/Dec meeting list and the most current newsletter are posted. The distribution list has been updated.

The website was not down quite often in the past month and I have been in contact with Best Web, the company that hosts our domain. They are not very cooperative and they do not act on our issues very promptly. I am extremely dissatisfied with their service and in doing a brief investigation it looks to me that they charge us much more than other larger companies, like godaddy.com. On Dec. 4, 2006, Bestweb sent us an e-mail, which is attached to this report, in which they apologized for the poor service and issued a credit of \$49.90 to our account. They stated that this covers two months of their Domain services to us. Even with this credit. They charge us much more than the competition. I need to put some time into researching the possibility of moving the site to another company as host. I have requested that discussion of the website be put on the December agenda and I would like authorization to do that if I find that it is cost effective. Please let me know if you have trouble accessing the website, note the date and time and e-mail it to me at bklieg@gmail.com.

In preparation for changing the host, I researched where we have the domain address (www.oawestchester-ny.org) registered. I was under the impression that it was registered with register.com, but in fact it is registered with a partner of theirs, www.my-account-manager.com. I was unable to get into our account with the password information I was given by the original webmaster, Karen S-A and as it was originally opened by her, she was still the contact e-mail on the account. I was able to get in contact with her and she was kind enough to reset the login info and send it to me. I went into the account and changed the contact to me and the e-mail address to the one that I use for the website, oawebsite@msn.com. Now, if we decide to change the host company, we have access to the domain registration to facilitate it.

Per the discussion at last month's Intergroup meeting, and after getting approval from the Chair and the PI committee, I have purchased the domain name www.oahelps.org as an alternative web address for our website. There is a nominal cost for this additional address of \$9.24/year. This address is directed to our website, www.oawestchester-ny.org, so you can now use either address to get to the Westchester website. Please spread the word and feel free to use www.oahelps.org on any literature you print.

I have submitted an article about the website to the Newsletter Chair for publication in a future Road to Recovery.

All e-mails continue to be directed to the general web address. Following are the list of positions which have e-mail forwarded to them through the site.

- Chairman
- Vice Chairman
- Recording Secretary
- Corresponding Secretary
- Treasurer
- Regional Representatives
- WSBC Delegate
- PI Chairman

Newsletter Editor
Speakers' Bank Chairman
Sponsors' Bank Chairman
Hotline Chairman
Webmaster

As I have stated previously, I have posted some information to the Committee Pages; however, most of them still need more information. If you are a Chair, please visit your page and decide what you would like to do there. Please continue to update on a regular basis.

Please take a look and pass it on that people should utilize our webpage for information. Please announce the web address www.oawestchester-ny.org at your meetings.

Respectfully submitted by Beth Tafuri, Webmistress